

MEDIA RELEASE

The UNIVEG Group nominates new CEO, current CEO to retire

**Theo de Kool succeeds Rudi De Becker as Chief Executive Officer (CEO) of the UNIVEG Group.
Francis Kint, CEO Business Unit Fruit & Vegetables appointed Executive Member of the Board of Directors.**

UNIVEG today announced that **Theo de Kool** has been appointed as its new Chief Executive Officer, effective 1 May 2011. He is succeeding Rudi De Becker who will retire from UNIVEG.

Theo de Kool joined UNIVEG in March 2010 as Chief Financial Officer and as Executive Member of the Board of Directors. Prior to UNIVEG, Theo served as Chief Financial Officer at Sara Lee Corporation, based in Chicago. He also held the position of Chief Financial Officer at Sara Lee-Douwe Egberts and Blokker in the Netherlands.

Theo has a Masters degree in Economics from the Erasmus University in Rotterdam.

UNIVEG also announced that **Francis Kint**, Chief Executive Officer of the Business Unit Fruit & Vegetables, has been appointed Executive Member of the Board of Directors of UNIVEG.

"I am delighted that Theo de Kool will be the new CEO of UNIVEG", says Hein Deprez, Chairman of the Board of Directors, "Theo is an experienced professional and under his leadership UNIVEG's future will be in very good hands. I am also happy to welcome Francis Kint as a new Executive Member of the Board. He brings with him a thorough experience and knowledge of the industry. Finally, I also would like to thank Rudi De Becker for his contribution to UNIVEG and wish him all the best for the future."

Sint-Katelijne-Waver, Belgium, 12 April 2011

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The UNIVEG Group is a global supplier of fresh produce and operates in fruits and vegetables, flowers and plants, convenience and logistics and transport. The Belgian-based UNIVEG Group has an annual turnover of EUR 3 billion and has more than 9,500 employees worldwide.