

MEDIA RELEASE

UNIVEG appointed Cees Ritmeester as Supply Chain Director Europe

UNIVEG is pleased to announce the appointment of Cees Ritmeester as their Supply Chain Director Europe, with effect from the 1st March 2011.

Cees Ritmeester brings with him 22 years of experience from within the Fruit & Vegetables industry. Since 2006 Cees Ritmeester has worked as Director of the Value Added Logistic Services for VDV, based in the Netherlands. Prior to this he was Business Director Europe at Chiquita.

In his role as Supply Chain Director Europe, Cees Ritmeester will be responsible for developing the Supply Chain throughout the UNIVEG group. His goal will be to streamline operations and maximise synergies across Europe.

"We are glad that Cees accepted to fill in this new position to drive the continuous optimization of the Supply Chain, a key success factor in our fresh produce business", says Tom Paemeleire, COO of the Business Unit Fruit & Vegetables.

"I am pleased to join the UNIVEG group, an industry leader in the fresh produce sector that partners with large retailers to help them manage the important product category of fruit & vegetables. I am glad to learn that Supply Chain Management is high on the radar of UNIVEG group which will allow us to continuously create value for our customers, build a competitive infrastructure, leverage our worldwide logistics and synchronize supply with demand", says Cees Ritmeester

Cees Ritmeester reports to Tom Paemeleire, COO of the Business Unit Fruit & Vegetables.

Sint-Katelijne-Waver, Belgium, March 2011

For further information Nancy Goovaerts, UNIVEG Headquarters
Telephone +32 15 32 42 00
Fax +32 15 32 42 01
E-mail Nancy.goovaerts@univeg.com

Web site www.univeg.com

The UNIVEG group is a global supplier of fresh produce and operates in fruits and vegetables, flowers and plants, convenience and logistics and transport. The Belgian-based UNIVEG group has an annual turnover of EUR 3 billion and has more than 9,500 employees worldwide.