

MEDIA RELEASE

Ralf Hörstgen joins the UNIVEG group

UNIVEG announced today that it has appointed Ralf Hörstgen as Director Key Account Management.

Ralf Hörstgen is a highly experienced former Mars, Chiquita, Fyffes and Cobana-Fruchtring Executive, before he took up his position of Director Key Account Management at UNIVEG on 20 September.

"We are glad that Ralf accepted to fill in this important position", says Francis Kint, CEO of the Business Unit Fruit & Vegetables. "He has a wealth of experience with Key Account Management, Business Development and Marketing in the fresh produce industry. He will help us to develop the tremendous potential of UNIVEG by linking our capabilities with the needs of our customers".

"I am delighted to join UNIVEG because of the huge potential of this company in the areas of own production and sourcing on one side and the areas of distribution, marketing and services on the other side. My first focus will be on the German market where I will further co-ordinate the businesses done by the various UNIVEG units with existing and new potential customers", says Ralf Hörstgen.

Ralf Hörstgen will report to Francis Kint.

Sint-Katelijne-Waver, Belgium, 22 September 2010

For further information	Nancy Goovaerts, UNIVEG Headquarters
Telephone	+32 15 32 42 00
Fax	+32 15 32 42 01
E-mail	Nancy.goovaerts@univeg.com
Web site	www.univeg.com

The UNIVEG group is a global supplier of fresh produce and operates in fruits and vegetables, flowers and plants, convenience and logistics and transport. The Belgian-based UNIVEG group has an annual turnover of EUR 3 billion and has more than 9,500 employees worldwide.