



Media Release

Belgium, 13 May 2008

The UNIVEG group of companies announced today the acquisition of Atlanta AG. Both companies will join forces to cultivate strong business relationships on the German and Austrian market.

The Belgian based UNIVEG group of companies, active in 23 countries worldwide, with a total turnover of 2.2 billion EURO and Chiquita Brands International, Inc. USA have reached an agreement on the total purchase of the shares in Atlanta AG, one of the key players in the fresh fruit and vegetables business in Germany and Austria. This is subject to the approval of the antitrust authorities.

Through this acquisition the UNIVEG group of companies and Atlanta AG offer a unique international network for delivery and distribution of fresh produce, flowers & plants and convenience products. With UNIVEG's worldwide sourcing capabilities and Atlanta's distribution network, both companies can provide the full spectrum of fruits and vegetables and related services to a broad European customer base.

In addition UNIVEG and Atlanta offer a one-stop shop and an excellent service on the fresh produce market. UNIVEG's and Atlanta's global quality assurance system ensure full traceability for both the producers and customers throughout the entire supply chain. Through this acquisition, UNIVEG and Atlanta combine know-how to further develop the German and Austrian retail market as a complete fresh produce solution provider.

"The acquisition of this leading German fruit and vegetables trading company proves UNIVEG's continued commitment to delivering added value to our customers. Moreover we can optimize our infrastructure and benefit from the customer service capabilities and quality assurance system of Atlanta in Germany and Austria", says Hein Deprez, CEO of UNIVEG group of companies.

"This strong cooperation will strengthen Atlanta's leadership as one of the largest fruit and vegetables distributors in Germany. By using UNIVEG's global expertise, we will combine overall sourcing, distribution and logistics capabilities, enhance our product range," says Peter Jung, CEO of Atlanta.

End

For further information please contact:

Erik Vanderhaegen, UNIVEG Headquarters, tel. +32 15 32 42 87

e-mail: erik.vanderhaegen@univeg.com

Torsten Brandt, Atlanta AG, tel.

e-mail: brandt@atlanta.de Tel. +49 421-3092 270

The UNIVEG group of companies is a worldwide supplier of fresh produce and is active in the fields of fruits and vegetables, bulbs and flowers, Convenience, logistics and transport. With an annual turnover of 2.2 billion EURO, operating in 23 countries, the Belgian-based UNIVEG group employs 8.500 employees worldwide.

Atlanta AG is a major fruit and vegetables trading company in Germany and Austria. It has a leading position in terms of imports, logistics and the distribution of fresh fruit and vegetables. With a turnover of over 950 million EURO in 2007, it has 17 locations within Germany and Austria and agencies in France, Spain, Hungary and Italy.

Learn more about UNIVEG group of companies at www.univeg.com and about Atlanta AG at www.atlanta.de.

UNIVEG Headquarters | Strijbroek 10 | B-2860 Sint-Katelijne-Waver | Belgium
Tel +32 15 32 42 00 | Fax +32 15 32 42 01 | www.univeg.com